

WHO DO YOU Feed4?

By: **nutram**[®]

Canadians *supporting* Canadians *supporting* Canadians

1 Canadian PET NUTRITION



What is the first reason we might choose to feed a Canadian-made food? Quality! Our BRC-Certification ensures that Nutram recipes adhere to the highest of food safety and quality assurance standards.

2 Canadian FARMERS

Being a 100% Canadian company, we are mindful in carrying our heritage through to each of our recipes. Each ingredient is sourced from Canada, where possible, as Canadian ingredients represent freshness, quality, and safety. Through supporting our local Farmers, your dollar helps grow local economies.



3 Canadian RETAILERS



Nutram is proud to exclusively offer our recipes through Canadian-Owned Pet Specialty Retailers. No box stores. No US-chains. Your dollar stays within your community, to support those who appreciate it most.

4 Canadian LOCAL CHARITY

Your dollar has never gone further. Starting January 2021, with each purchase of Nutram, \$1 will go directly towards the local charitable organization of choice. That's right, local! Right within your own community, supporting those who mean the most to you.



Starting January 2021

- 🍁 **Nutram will donate \$1 for every bag sold**
- 🍁 **As your local community expert, YOU will get to select the recipient charity** in your community
- 🍁 **Full tax credit** will be given to YOU
- 🍁 **Share your story with your community! YOU and YOUR CHARITY** may be selected for targeted social media advertising and featured content

Ask your local Nutram or Can-Pet Sales Representative for more information!